

BLUE SHIELD OF CALIFORNIA

50 Beale Street 1765
San Francisco, CA 94105
Phone: 415-229-5000 Fax: 415-229-5056 Toll-Free: 800-568-3560
Web site: www.blueshieldca.com

Mailing Address:

BLUE SHIELD OF CALIFORNIA
PO Box 7168
San Francisco, CA 94105

Officers:

Chairman of the Board Bruce G Bodaken
Chief Executive Officer Bruce G Bodaken
President Bruce G Bodaken
Executive VP, Chief Financial Officer Heidi Kunz
Senior VP, Medical Director Alan Sokolow, MD
VP, Pharmacy Services Nancy Stalker
Chief Information Officer Elinor MacKinnon
Customer Service Bob Novelli
VP Corporate Marketing Doug Biehn
VP Public Affairs Tom Epstein
Director, Provider Services Lisa Farnan
Senior VP/Network Management David Joyner
Senior VP of Human Resources Marianne Jackson
Statewide Medical Director Andy Halpert, MD
Senior Medical Director, Quality Management Gifford Boyce-Smith, MD
Manager, Special Investigation Lou Lovato
VP Strategic & Product Development Betsy Stone
VP General Counsel Chief Compliance Officer Chuck Sweeris
Director Accreditation & Credentialing Sheila Muller

Administrative Profile:

Parent Company Name: California Physicians' Services
Doing Business As: Blue Shield of California
Year Founded: 1939 Federally Qualified: [N]
Forprofit: [] Not-For-Profit: [Y]
Model Type: MIXED
Accreditation: [] AAPPO [] JACHO [] NCQA [X] URAC
Plan Type: HMO, PPO, POS, ASO, CDHP, HDHP, HSA
Primary Physicians: 28,971 Physician Specialists: 48,767
Hospitals: 356

Service Area:

Nationwide: N
CA;

Plan Benefits:

Workers' Comp: [X]